



# ***T H E C R E E K N E W S L E T T E R***

Summer 2010

A Marsh Creek Eagles Publication

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## MCE Moving to Fellowship!

With the 2010 football season looming not too far in the distance, the MCE Board of Directors, along with the Upper Uwchlan Twp Parks and Recreation Committee, is preparing the organization for a move to the new fields located along Fellowship Road, not far from St. Elizabeth's Church.

The commitment, which was later followed by board authorization to purchase two new scoreboards and two new sets of goalposts, was made after the board received notification that work would soon begin on the installation of lights for all four fields at the complex, with completion expected by mid-summer. "With the announcement that the township had awarded the contract for the installation of the lights," MCE President Craig Regitz said, "we knew that the long-anticipated Fellowship Fields project had entered the homestretch."

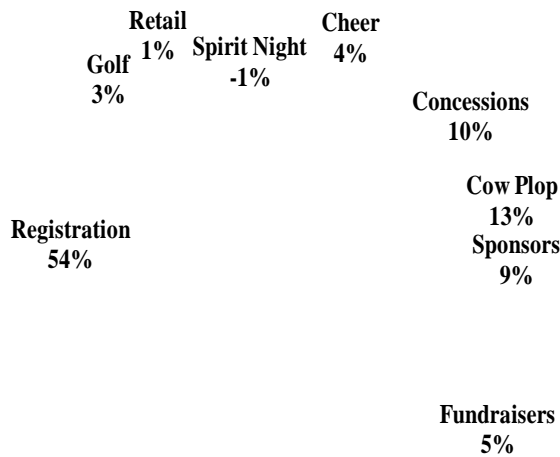
The plan, at this point in time, is for training camp and practices to be held at the new location, with a tentative agreement for all regular season Bux-Mont games to be held at Hickory Park for one more year. This approach will allow the organization and the township time to work through any unforeseen obstacles or accommodations at the new facility. It also enables the association to host its Bux-Mont games at a facility (Hickory Park) that includes full-service snack bar, comfort stations and a pavilion that provides shelter from the elements. These amenities are not expected at the Fellowship location until 2011.

The planning for these fields has been almost a decade in the making. The township has been looking for additional space, not only to accommodate MCE, but to accommodate the growing needs of GEYA soccer, GEYA baseball and a newly formed Downingtown-area rugby association. All of these entities will assume more field time and space at Hickory Park, once MCE is completely moved to Fellowship.

# About our revenue and expenses...

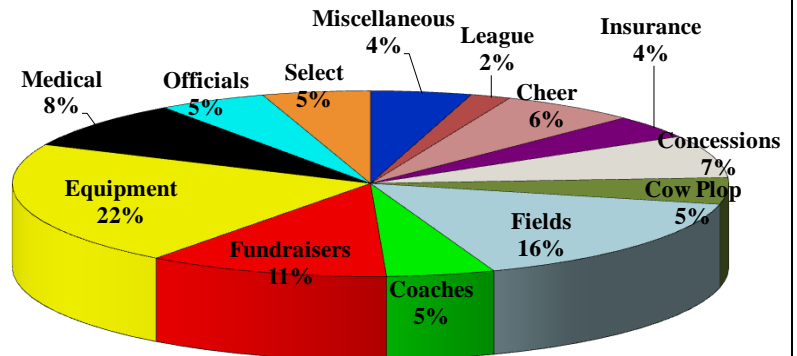
The charts below represent the revenues and expenses (by percentage) as realized by the association for the year ending in 2009. As you can see, the costs of registration cover just slightly more than half (54%) of our operating budget. We rely heavily on fundraisers and sponsorships (30%) for a large amount of our income. This fact is alarming to all of us, since the economic downturn has affected our ability to retain sponsors from years past, not to mention slow, to a trickle, the number of new companies willing to support our youth football and cheerleading organization. This year will be even more challenging due to the loss of our snack bar revenue for all training camp and practice night concession stand profits. The snack bar, as you can see, generates 10% of our operating revenue.

We will need to have a vibrant fund-raising season this year to avoid gaps in our operating budget. Please help us make our Cow Plop a success this year. And, please look for opportunities to mention MCE to potential sponsors in our community. As for our current sponsors, please patronize their establishments and thank them for supporting our organization. If they don't hear from our families, they won't know that their sponsorship dollars are being recognized.



2009 Ordinary Income

2009 Operating Expenses



# Coaches' Clinic and Equipment Handout

At this time, we are planning on holding our coaches' clinic in mid-June at a location to be determined shortly. All coaches will be notified by email once the date and location are finalized. **This is a mandatory event for anyone wishing to coach any of our tackle football teams. Failure to participate may jeopardize your ability to coach this season.** This clinic is not intended for flag coaches.

The date for equipment handout will be Sunday, August 1. The exact times and location will be announced at a later date. However, we wanted to make sure that our families could vacation comfortably in July, knowing that equipment handout was August 1. Please look for an email later this summer with additional information.

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## 2010 Team Selection Process

The placement of players onto teams can be (and has been) contentious because of unmet expectations of players, parents, coaches, and organization officials. A good team selection process is a key step towards assuring a positive experience for all players. Having a clearly defined, objective process helps manage expectations of all parties involved and thus greatly assists those entrusted to execute the selection process. The process will also ensure that players get placed on teams in order to maximize the opportunity for player development and team competitiveness. The following are guiding principles for the selection process. While not achievable in all situations, these principles define the target:

- Maintain small team sizes (<22 players) to ensure adequate coaching resources and playing time.
- Maintain a difference of no more than three players between the largest and smallest team within a weight class.
- Evenly disperse head and ass't coaching resources among all teams within a weight class.
- Player evaluations and movement to a final roster will occur by the end of the second week of camp (consisting of one week of conditioning and one week of full pads).
- Select teams with the goal of making all teams competitive at all weight levels and divisions

The desired outcome of the selection process is that MCE has competitive teams at all divisions. Maximizing the competitiveness of each team must be in balance with the best interest of each player. Our goal is to have the best team at each division and weight class. If a player qualifies to play at two weight classes (e.g. older/lighter at 105 and 120), the parents/player have the ultimate decision of the player's weight class. However, coaches and the Football Committee have the responsibility of player placement on teams within a weight class. MCE players are encouraged to play at the lowest weight class for which they are eligible in order to maximize player development.

### **COACHES STILL NEEDED!**

**We have Head Coach openings at the 90lb, 105lb and 120lb levels. Any interested parent should contact Bill Latorre, Bill Weber or Lee Lucas-Murphy as soon as possible.**

## Golf Outing Date Released

Our annual golf outing will be held on **Monday, June 28, at Kimberton Country Club** in Kimberton, PA. The scramble-formatted event includes lunch, on-course refreshments, tee package, various golf contests, open bar, barbecue dinner and prizes. The cost is \$150 per golfer. Aside from Cow Plop, this is our largest fundraising event. We have room for 72 golfers. Register a foursome by June 1<sup>st</sup> and receive free mulligans! This has been a great event for us in past years, make this the year that you play with a few of your buddies, and support MCE at the same time. Contact Kerri Grintz, or any member of the board, for more information.

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## Cheerleading Information

The Board of Directors recently appointed Valerie Martin and Cheryl O'Neill as co-Directors of Cheer for the 2010 MCE season. For years, Marsh Creek has enjoyed wonderful success within the Bux-Mont organization, and with Val and Cheryl's oversight, we're hoping that this year brings more of the same. There is still a need for cheer coaches at all levels. For those interested in helping out at the coach level, please contact Val or Cheryl.

Our final registration session for the cheer program will take place at Stadium Grille on Wednesday, June 16, from 6:00-8:00pm. Those who have registered but have not been sized, are welcome to attend. There will be a brief coaches meeting immediately following the registration.

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## Jesse's 5k Run

The Marsh Creek family still celebrates the life of Jesse Hamilton, a coach who instilled confidence, discipline and a love of football to so many of our young boys over the years. Jesse's time with us was shorter than we expected, but his memory is still with us – strong as ever.

The Lionville YMCA, along with The Hankin Group, are again sponsoring 'Jesse's 5k Run and 1 Mile Family Fun Run/Walk.' **The event will take place on June 5, at the YMCA in Eagleview.** Registration is from 8-9:00am, with the Family Fun Run/Walk starting at 8:45 and the 5k going off at 9:15. There will be Pre/Post Race festivities, including music, clowns carnival games for youngsters and refreshments. Register online at [www.lionvilleymca.org/5k](http://www.lionvilleymca.org/5k) or contact Ronda Hamilton at [ronda.hamilton@umly.org](mailto:ronda.hamilton@umly.org).

## BLUE AND GOLD FOOTBALL CAMP

The 7th annual Blue and Gold Football Camp is scheduled for Monday, June 28th through Thursday, July 1st, 2010 from 9am to 2pm at Downingtown East High School. Blue and Gold Camp is non-contact football for students entering 2nd through 9th grade. Any questions or concerns, please e-mail Mike Matta at [mmatta@dasd.org](mailto:mmatta@dasd.org)

# Play for Free in 2010!

Once again, we are offering a program to any family who brings in a Field Goal sponsor (\$750) or better. This can be your own family business, place of work, or a business in the community that you solicit. You will receive one tackle or cheer registration free (**this is up to a \$225 value**) per sponsor to be used personally or donated to a needy family. [Click here](#) to download the sponsorship forms from our website. If you have questions or need help with this, please contact Neil Jacobs.

Marsh Creek wants to publicly thank last year's sponsors for their tremendous support:

**All Seasons Storage**  
**All Star Pediatrics**  
**Big Dawg Sportfishing**  
**Dick's Sporting Goods**  
**Eagle Tavern & Inn**  
**Embroidme**  
**Fleet Fuel Services**  
**Glaxo SmithKline**  
**Herr's Foods**  
**Kelly's Sporting Goods**  
**Lines Properties**  
**Macadam Company**  
**McPherson CPA**  
**Meade Heating & Air Conditioning**  
**NuStar Energy**  
**The Palace Bowling & Entertainment Center**  
**Ron's Original Bar & Grille**  
**Stadium Grille**  
**SNAP - Sports Net Action Photos**  
**State Farm Insurance – Ed Hart**  
**Top of the Hill Beverage**  
**Universal Restoration Systems**  
**ValSource**  
**Winner's Circle Sports Grille**

In addition, we are now an approved organization for **United Way** and you can have your employer designate any United Way contributions you are already deducting and assign them to MCE (you can also have your work colleagues designate us).

